

FISHMAN, GEORGE
Sec 4-01 + X: WARNER BROS.
X: BRIEF.

14 July 1960

MEMORANDUM FOR THE DIRECTOR:

1. This memorandum is for information only.
2. You are seeing Mr. George Fishman of the Washington office of Warner Brothers, at 3:30 P.M. today. He wants CIA cooperation -- "even an indication of cooperation" -- for the production of a series of fictional espionage TV shows, perhaps 8. I gather from Fishman that they will do the series with or without CIA cooperation, but would like to make it "official."
3. Fishman is proud of the fact that he gave Don Whitehead \$125,000 for The FBI Story and then had fiction writers do the movie. He said that a CIA story, of course, to be dramatic should be done in the same way. Fishman has a pilot film of "Sunset Strip" that he wanted me to look at privately in the CIA conference room, and he may ask you today to take a look at it or for some other members of your staff to do so. I am sure that, in Mr. Fishman's case, this would be "cooperation" by CIA.
4. I told him that we would not look at the pilot film since we don't in any way want to give any indication that we would cooperate and give one company preference over another, etc.
5. Fishman is an extremely shrewd -- and I might say in some circles is considered an unscrupulous but successful -- public relations operator.

STANLEY J. GREGAN
Assistant to the Director

cc: DDCI